

CELEBRATE #USQART

**BRINGING OUTSTANDING
PUBLIC ART INSTALLATIONS
TO MANHATTAN'S FAMED
UNION SQUARE DISTRICT
SINCE 1976.**

**PRESENTED BY
UNION
SQUARE
PARTNERSHIP**

IN PARTNERSHIP WITH



NYC Parks



MANHATTAN'S HUB FOR PUBLIC EXPRESSION

#USQArt is an incredible opportunity to bring engaging artwork to one of NYC's great public spaces. Exhibitions are presented by the Union Square Partnership in collaboration with NYC Parks' Art in the Parks program and NYC Department of Transportation's Art Program in collaboration with selected galleries and artists.

The Union Square - 14th Street district of Manhattan is a thriving hub of culture, food, fashion, tech and cutting-edge businesses. **With millions of annual visitors**, residents and commuters accessing **Union Square and the astounding transit options**, the district is **one of the most impactful locations** to debut public art in New York City.



Unveiling of Dale Chihuly's
Rose Crystal Tower [2017]

DISTRICT PROFILE

True Urban Village

- One of NYC's most dynamic neighborhoods, Union Square boasts a **thriving cultural, retail, and restaurant scene** that surrounds beautiful **Union Square Park** and NYC's largest **Greenmarket**.

High Traffic Neighborhood

- Over **344,000 pedestrians** walk through Union Square daily. During the holidays, more than **1M shoppers** browse UrbanSpace's Holiday Market
- Union Square is one of NYC's largest transit hubs with **10 subway lines**, over 10 bus lines, the PATH train, and 12 Citi Bike stations with over 400 docks.
- The Union Square subway stop is **NYC's #2 most popular subway destination** on weekends and #4 during weekdays.
- The New School and NYU bring over **60,000 students** to the neighborhood with approximately **5,100 dorm residents**.

LOCATIONS AND GUIDELINES

The Union Square Partnership (USP) collaborates with NYC's Department of Parks & Recreation and the Department of Transportation to bring one-of-a-kind art to Union Square. Installations are first proposed to USP which then recommends them to either or both departments (depending on location) for final approval. Exhibitions are presented under the auspices of these organizations in collaboration with the chosen artists, their galleries and/or other related arts organizations. Installations are typically on public view for a duration of 8 - 12 months.

The most popular locations for displaying art include the triangle at Union Square East between 14th + 15th Streets and Union Square's pedestrian plaza at 17th Street + Broadway. USP works with artists and/or galleries to achieve visibility and harmony with the selected locations.

Public safety and security of the pieces are prime considerations. Sculptures may need to be anchored to the plaza or park pavers, the restoration of which is the responsibility of the exhibitor.

POPULAR LOCATIONS



Union Square's varied public spaces lend themselves to a wide range of sculpture size and weight. Interested exhibitors are encouraged to examine the full area in preparation for submission of a proposal. While exhibitors are encouraged to propose specific sites, USP and its partner agencies reserves the right to final determination of exhibition sites and must approve all siting.

Expenses related to restoring or replacing material damaged in installation or deinstallation will be borne by the exhibitor. Sculpture must be secured to prevent theft or damage, and the USP assumes no responsibility for the art on display.

ANNUAL FEATURES



UNION SQUARE GREENMARKET | ALL YEAR ROUND

The Union Square Greenmarket, operated by GrowNYC, is held in Union Square Park's West and North Plazas on Monday, Wednesday, Friday, and Saturday all year round.



RESTAURANT IN THE PAVILION BUILDING | APRIL - OCTOBER

Bocce, a seasonal restaurant, operates out of the Pavilion on Union Square Park's North Plaza. Installations in and around the historic Pavilion Building may be permitted during the months the restaurant is not in operation.



SUMMER IN THE SQUARE | JUNE - AUGUST

USP hosts free programs, including fitness, children's activities, movie nights, and live performances on the north and south plazas of Union Square Park Thursdays throughout the summer.



PARK AMENITIES | APRIL - OCTOBER

Public seating, landscaping, and other amenities are funded and maintained by the Union Square Partnership through community support.



UNION SQUARE HOLIDAY MARKET | MID NOVEMBER - DECEMBER 24TH

The South Plaza of Union Square Park must be clear for the Union Square Holiday Market.

UNION SQUARE'S IMPRESSIVE HISTORY OF PUBLIC ART



2018 ▲
Washington 20/20/20
Kenseth Armstead



2017 ▲
Rose Crystal Tower, Chihuly Studio
Marlborough Gallery



2016 ▲
MORPHOUS, Lionel Smit
Cynthia-Reeves Gallery



2016 ▲
Disorder: 9 Uneven Angles, Bernet Venet
Paul Kasmin Gallery



2015 ▲
My Circle, Beverly Pepper
Marlborough Gallery



2014 ▲
THINK BIG, Jim Rennert
Cavalier Gallery



2013 ▲
LOTUS, Jaehyo Lee
Cynthia-Reeves Gallery



2013 ▲
Sherry Netherland, Alexandre Arrechea
Magnan Metz Gallery



2012 ▲
Microscopic Landscape
Malcolm D. MacDougall



2012 ▲
Abraham Lincoln: War Veteran Projection
Krzysztof Wodiczko
Galerie Lelong and More Art



2011 ▲
The Andy Monument, Rob Pruitt
Public Art Fund



2011 ▲
Elefandret Sculpture, Miquel Barceló
Marlborough Gallery



2010 ▲
Eleven Heavy Things, Miranda July
Deitch Projects



2008 ▲
Tumbling Mirages, Dennis Oppenheim
Betty Cuninghame Gallery

ADDITIONAL GUIDELINES

- Exhibitors must retain professional riggers/installers, who obtain necessary permission from the City agencies, such as street closure permits from the Department of Transportation [DOT].
- Transport/Installation: Artists or their galleries must arrange for sculpture delivery, installation and deinstallation in coordination with relevant city agencies and USP.
- Property and liability insurance must be provided by the artist and/or sponsor, the latter naming the Union Square Partnership, Inc. and Union Square Partnership DMA as an additional insured. Artist and/or sponsor must provide either the Parks Department or DOT a maintenance and restoration bond in the form of a certified check (amount to be determined depending on sculpture size and quantity).
- As necessary, Parks, DOT and/or USP will assist exhibitors and provide guidance through any required approvals.



Lionel Smit's *Morphous* on display at Union Square (2016)

UNION SQUARE PARTNERSHIP PUBLIC ART REVIEW PROCESS

The Union Square Partnership reviews all proposals and makes recommendations to the City of New York's agency art programs depending on installation location.

Please send proposals to:

Union Square Partnership
4 Irving Place, Room 751
New York, NY 10003
info@unionsquarenyc.org

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The Public Art Fund brought Rob Pruitt's
The Andy Monument to Union Square (2011)